

Privacy Policy

Last updated: March 2026

Who We Are

At Newmar Travel Agency, LLC, our mission is to help our clients plan and experience seamless, memorable travel. This includes personalized trip planning, booking services, and ongoing support before, during, and after your travels.

Our services are provided through our website, communication platforms, booking systems, and partnerships with trusted travel suppliers such as cruise lines, hotels, airlines, and tour operators (collectively, our “Services”).

This Privacy Policy explains how we collect, use, share, and protect your personal information when you interact with us, whether online, over the phone, or in person. It also outlines your choices and rights regarding your information.

Personal information refers to any data that can identify you directly or indirectly.

By using our Services or providing your information to us, you acknowledge that you have read, understand, and agree to the terms of this Privacy Policy.

Information We Collect

We may collect the following types of information:

Personal Information

- Name
 - Email address
 - Phone number
 - Mailing address
 - Date of birth
 - Travel details and preferences
-

Government Identification & Sensitive Information

To complete travel bookings, we may collect certain government-issued identification and related details, including:

- Passport information
- Driver's license or state-issued ID
- Visa or residency information
- Known traveler or redress numbers
- Social Security number (only when required for specific travel services)
- Date and place of birth
- Gender
- Emergency contact information

This information is collected only when necessary to fulfill travel requirements and comply with applicable laws and supplier requirements.

Payment Information

- Credit or debit card details
- Billing information

(Payment information is processed securely through trusted third-party providers.)

Technical & Usage Data

- IP address
 - Browser type and device information
 - Pages visited and time spent on our website
-

Tracking Technologies

We use tools such as:

- Google Analytics
- Wix website hosting tools

These help us improve website performance and your overall experience.

In-Person Visits (Office Security)

If you visit our office in person, we may collect limited information for security purposes, including:

- CCTV footage of public areas (which may include audio recording)
- Records of entry and exit times

This information is used solely for safety, security, and operational purposes.

Additional Data Collection & Third Parties

When you create an account, make a booking, or use our services, we may collect information about you as well as individuals traveling with you and your emergency contacts.

By providing personal information about any third party, you confirm that you have the authority to do so on their behalf and that you have informed them of how their information will be used in accordance with this Privacy Policy.

How We Use Your Information

We use your information to:

- Plan, book, and manage your travel
 - Communicate with you about your trips
 - Process payments
 - Provide customer support
 - Send important updates (such as itinerary changes or confirmations)
 - Improve our website and services
 - Send promotional offers (you can opt out at any time)
-

Text Messaging (SMS) Policy

By providing your phone number, you agree to receive text messages from us related to your bookings, travel updates, and customer support. Message frequency may vary. Standard message and data rates may apply.

You can opt out at any time by replying **STOP**. For help, reply **HELP** or contact us directly.

We may share your phone number with travel suppliers (such as cruise lines, hotels, airlines, or tour operators) only as necessary to complete and manage your travel booking.

For example, if you book a cruise with one of our cruise partners, your phone number may be provided to them to support your reservation and travel experience.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent. This information will not be shared with any third parties for marketing purposes.

How We Share Your Information

We do **not sell your personal information**.

We may share your information only in the following situations:

Travel Suppliers

We share necessary information with travel providers such as cruise lines, hotels, airlines, and tour operators to complete your bookings and provide requested services.

Service Providers

We may use trusted third-party tools to operate our business, including:

- Wix (website hosting)
- TravelJoy (client management and forms)
- Ooma Office (communications)

These providers only access information necessary to perform their services and are expected to protect your data.

Legal Requirements

We may disclose your information if required to do so by law or to protect our rights and business operations.

Data Retention

We retain your personal information only for as long as necessary to provide our services, maintain our relationship with you, and comply with applicable legal, tax, and regulatory requirements.

This may include retaining your information:

- While your booking or account is active
- To provide ongoing support or future travel services
- To send marketing communications (if you have opted in)
- To comply with legal or regulatory obligations
- To resolve disputes or enforce agreements

When your information is no longer required, we will securely delete or anonymize it. If certain data cannot be fully deleted due to technical limitations, we will take reasonable steps to ensure it is no longer used.

Your Privacy Rights

Depending on your location, you may have the right to:

- Request access to your personal data
- Request corrections
- Request deletion of your data
- Opt out of marketing communications

To make a request, please contact us using the information below.

Cookies & Tracking

We use cookies and similar technologies to:

- Improve website functionality
- Analyze traffic
- Enhance your experience

You can control cookie settings through your browser.

Third-Party Websites and Services

Our website and communications may contain links to third-party websites or services that we do not control.

If you interact with these third parties, your information is governed by their privacy policies. We are not responsible for their practices.

We encourage you to review their privacy policies before providing any information.

Social Media Features

Our website may include social media tools such as sharing buttons or interactive features.

These may be provided by third parties and may collect information such as your IP address or browsing activity. Your interactions with these features are governed by the privacy policy of the company providing them.

Photography & Media Use

We may host events, client gatherings, or promotional activities where photography or video recording may take place.

Photos or videos may be used for:

- Social media
- Our website
- Marketing materials

If you prefer not to be photographed, please notify us or the photographer. We will make reasonable efforts to accommodate your request, but we cannot guarantee that you will not appear incidentally.

Data Security

We take reasonable steps to protect your information using secure systems and trusted service providers.

We take additional precautions when handling sensitive information such as government-issued identification and limit access to authorized personnel only.

However, no method of transmission over the internet is completely secure.

Children's Privacy

Our services are not directed to children under 13, and we do not knowingly collect personal information from children.

Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, services, or legal requirements.

When we make updates, we will revise the "Last updated" date at the top of this page. Changes become effective when posted unless otherwise required by law.

If we make material changes, we will provide additional notice and obtain consent where required.

We encourage you to review this Privacy Policy periodically.


Contact Us


If you have any questions or requests regarding this Privacy Policy:

Newmar Travel Agency, LLC

2320 E Lee Street

Republic, MO 65738

 info@newmartravel.com

 417-815-8910

 <https://www.newmartravel.com/contact-us>